

Article V General Provisions, Section E. Signs. (Pg. 30)

Make item 1 **Prohibited signs.**

The following signs are prohibited and subject to immediate abatement by the Town of New Hampton. The town has a compelling interest to prohibit the following signs to further the intent and purpose of the Master Plan vision for the town.

Current item 1 becomes 1a **Prohibition of Off Premise Signage**

Current item 4 becomes 1b **Prohibition of Animated, Flashing or Intermittent illumination Signage**

New item 1bi **Attention Getting Devices.** Pennants, streamers, spinners, balloons, inflatable signs, search lights, beacons, and other similar attention-getting devices, unless authorized in conjunction with a temporary use permit or special event permit, or architectural review, and provided the city's public works director determines that such a sign will not create a distraction for users of the public right-of-way.

Item 3 Illuminated signs

Add language for internally illuminated signs requiring dark background with white/yellow lettering & symbols... All internally illuminated signs, including monument signs, walls signs, projecting signs and pole signs shall have dark backgrounds with light lettering.

Item 6

Do we want to move away from free standing pole signs and towards monument style signage in the Mixed Use area? May not exceed 48 square feet in area or 6 feet in height?